

# Heather Clisby

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## EXPERIENCE

### **Film Correspondent, Movie Magazine International, KUSF (90.3 FM), June 1997 to the present**

Co-host and regular contributor to national weekly radio show (111 stations in 34 states). Screen and review films; interview actors and directors; cover film festivals. Interviews include: Phyllis Diller, Peter Weir, Robert Benton, Randy Quaid, Jerry Stiller, Larry David, Luke Wilson and legendary rock/jazz photographer, Jim Marshall.

### **Contributing Writer, Nob Hill Gazette, March 1997 to the present (Circulation: 81,000)**

Assignments run the gamut – from flirting rituals to shoe fetishists, prenuptial agreements to beard history. Regular feature stories often focus on San Francisco history, beauty & grooming and financial investments.

### **Contributing Writer, Santa Barbara Independent, May 2005 to the present (Circulation: 40,000)**

Assignments focus on festivals, California history, equestrian lifestyles and profiles of local characters, including Monty Roberts, a.k.a. "The Horse Whisperer" which ran in the annual summer Animal Issue.

### **Contributing Writer, BUST Magazine, September 2002 to the present (Circulation: 100,000)**

Published articles include a feature on Phyllis Diller and lengthy first-person essay on taxi dancing. Additional musings include women aging gracefully and "Gay Men We Love."

### **Senior Associate, Media Practice, Burson-Marsteller, October 2000 to the present**

Specialize in ongoing media analysis of major daily newspapers (local and national) and online/television/radio news outlets. Conducted an extensive media audit of the United States Postal Service's handling of the post 9-11 anthrax crisis. Executed high-level press events for clients such as the United States Treasury Department, The New York Times, SONY, and Miller Brewing Co. Handle a wide variety of assignments: Snoop Dogg one week, LinuxWorld the next.

### **Public Relations Associate, Shockwave.com/Macromedia, July 1998 - August 2000**

Helped launch and promote one of the leading entertainment websites early in the industry; coordinated company's premiere presence at Game Developers Conference and played a key role in organizing and facilitating the first World Internet Animation Competition. Also, co-produced a \$100,000 Hollywood party for "rock star" software designers.

### **Contributing Writer, San Jose Mercury News Online (www.justgo.com), June 1997 - June 1998**

Covered the San Francisco music scene and local film festivals.

### **Contributing Writer, Music Connection, Jan. 1996 - Jan. 1997 (Circulation: 75,000)**

Authored club reviews on new bands in the Los Angeles/Hollywood area, concert reviews of established acts in a professional setting and profiled successful artists, such as Fiona Apple and Cowboy Junkies, for the publication's cover feature.

### **Curious Hobo, Nov. 1994 - Nov. 1995**

Circumnavigated the planet accompanied by a backpack and lots of film. This solo trek took me to nine countries in Central Africa, as well as Australia, New Zealand, Fiji and Hawaii.

### **Dining and Entertainment Editor, Long Beach Business Journal, February 1994 – October 1994 (Circulation: 35,000)**

Coverage included local restaurants, pubs, watering holes, sports bars, non-sports bars, nightclubs and honkey-tonks.

### **Dining Editor, Press-Telegram (Long Beach, CA), Jan. 1993 - Jan. 1994 (Circulation: 125,893)**

Solely responsible for the production of a 12- to 16-page weekly restaurant guide, *Dining*.

Duties included designing page layouts; writing restaurant reviews; conducting reader polls; answering pertinent phone calls and mail; collecting information regarding local events associated with food and restaurants; copy editing; photography; creating and sizing headlines; and production on Macintosh computer using Quark XPress.

### **Staff Writer, Gazette Newspapers, Inc. (Long Beach, CA), June 1991 - December 1992**

Generated five to ten story ideas per week and completed two to four of these as full-length features for the company's two weeklies: Grunion Gazette (circulation 44,500) and Downtown Gazette (29,500). Regular beats: local government, theater, character profiles, environmental issues, business and occasional columnist.

### **Associate Editor, Orange County Coastline Magazine, Oct. 1990 - May 1991**

Created story ideas, managed freelancers, completed feature articles; copy edited and designed page layouts.

## EDUCATION

Bachelor of Arts, Journalism (magazine option) with a minor in Theatre Arts, California State University, Long Beach, May 1990